

# Psychology Daniel L Schacter

This is the textbook only without Launchpad. With an author team equally at home in the classroom, in the lab, or on the bestseller list, this book is written to keep students turning the pages. It offers expert coverage of psychology's scientific foundations, but communicates with students in a style that's anything but that of a typical textbook. Introducing Psychology keeps the level of engagement high, with quirky and unforgettable examples, and reminders throughout that the critical thinking skills required to study psychology will serve students well throughout their lives. The fourth edition has been completely retooled for the classroom. For the first time, each chapter section begins with Learning Outcomes to guide students' learning. These outcomes represent the big picture, so readers come away with more than a collection of facts. The new edition also includes the new 'A World of Difference' feature, which highlights interesting and important research on individual differences such as sex, gender, culture and ethnicity in understanding the breadth of psychology. Introducing Psychology can also be purchased with the breakthrough online resource, LaunchPad, which offers innovative media content, curated and organised for easy assignability. LaunchPad's intuitive interface presents quizzing, flashcards, animations and much more to make learning actively engaging.

Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9781464107818. This item is printed on demand.

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9781429250313 9781429269674 9781429236379.

A great read is just the beginning... Instructor and student evaluations from coast to coast attest to the Dans' captivating writing. These award-winning bestselling authors know how to enthrall students with the subject they love best--psychology. But in the new edition of *Introducing Psychology*, they go even further to ensure that students won't commit one of the seven sins of memory--forgetting what they just read. Special Cue Questions and Critical Thinking questions give students the opportunity to process psychological concepts and aid their understanding and memory. And if you've ever heard someone parrot a widespread misconception, you'll welcome the new Changing Minds questions, short scenarios which ask students to confront common misunderstandings of psychological phenomena. Now the book that students love to read is as unforgettable as ever!

Your students may forget it's a textbook. But they will always remember what they learn. View a sample chapter and student video reviews at [www.worthpublishers.com/thedans](http://www.worthpublishers.com/thedans). Their research continues to change the way psychology is taught. Their teaching has inspired thousands of students. Their writing fascinates readers and vividly shows how psychological science is relevant to their lives. So it was no surprise that Dan Schacter, Dan Gilbert, and Dan Wegner's introductory psychology textbook was a breakout success. With the new edition, *Psychology* is more than ever a book instructors are looking for—a text that students will read and

keep reading. Thoroughly updated, the new edition is filled with captivating stories of real people and breakthrough research, plus a variety of proven and effective new learning tools, all carried along by the Dans' uncanny way of making the story of psychological principles as riveting and enriching as reading a great book.

With an author team equally at home in the classroom, in the lab, or on the bestseller list, *Introducing Psychology* is a textbook written to keep students turning the pages. It offers expert coverage of psychology's scientific foundations, but communicates with students in a style that's anything but that of a typical textbook. The new edition, featuring new coauthor Matt Nock, keeps the level of excitement and engagement high, with quirky and unforgettable examples, and reminders throughout that the human perspectives and the critical thinking skills required to study psychology will serve them well in college and throughout their lives.

Renowned for its exuberant writing style, intriguing real life examples and cutting-edge research, this best-selling text is back with additional coverage of social psychology, emphasis on the practical applications of the discipline to students' lives, and engaging new 'psychomythology' features which pit science against commonly held beliefs.

Memory. There may be nothing more important to human beings than our ability to enshrine experience and recall it. While philosophers and poets have

elevated memory to an almost mystical level, psychologists have struggled to demystify it. Now, according to Daniel Schacter, one of the most distinguished memory researchers, the mysteries of memory are finally yielding to dramatic, even revolutionary, scientific breakthroughs. Schacter explains how and why it may change our understanding of everything from false memory to Alzheimer's disease, from recovered memory to amnesia with fascinating firsthand accounts of patients with striking—and sometimes bizarre—amnesias resulting from brain injury or psychological trauma.

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Visualization Activities aimed at building students' quantitative reasoning skills.

With Macmillan's superior content delivered by LaunchPad (comprehensive course) or Achieve Read & Practice (e-book + online homework), *Introducing Psychology* keeps students turning the pages and fully engaged online. The remarkable author team (each an accomplished teacher and scientist; three of them popular general interest writers) introduce psychology's scientific foundations with offbeat, example-rich writing and engrossing online activities that make this anything but a typical textbook. Shaped by the authors' ongoing research and user feedback, the thoroughly updated new edition centers on the theme, "For the love of science," and offers more study support with new Learning Outcomes LaunchPad for this edition includes the popular Data Visualization Activities--a unique resource for building students' quantitative reasoning skills.

This bestselling textbook portrays the latest developments in psychology in a charismatic style that will inspire a lifelong love of science. As top researchers, committed educators, and writers who hit the bestsellers lists, this extraordinary author team keeps students captivated page after page, story after story, with Ingrid Johnsrude bringing in Canadian research and examples. The new edition takes a closer look at the role psychology plays in our society, with new material in

Chapter 2 that looks at the truth about psychological science, the rate of replication in published studies, and how critical thinking is foundational in science and life. Chapter 1 presents a new look at the history of the science with unexpected stories and new insights into its surprising origins. Each chapter has been fully updated with Canadian-based research and examples to portray a field that is constantly evolving and illuminating the world today. Combined with LaunchPad, including the LearningCurve adaptive quizzing system, the new Fifth Edition is a powerful way to introduce students to the science of psychology.

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This introductory psychology textbook focuses on 'mind bugs' - foibles of the mind that are intrinsically fascinating and provide fundamental insights into how the mind works. It outlines the most essential research in psychology and neuroscience.

A New York Times Notable Book: A psychologist's "gripping and thought-provoking" look at how and why our brains sometimes fail us (Steven Pinker, author of *How the Mind Works*). In this intriguing study, Harvard psychologist Daniel L. Schacter explores the memory miscues that occur in everyday life, placing them into seven categories: absent-mindedness, transience,

blocking, misattribution, suggestibility, bias, and persistence. Illustrating these concepts with vivid examples—case studies, literary excerpts, experimental evidence, and accounts of highly visible news events such as the O. J. Simpson verdict, Bill Clinton’s grand jury testimony, and the search for the Oklahoma City bomber—he also delves into striking new scientific research, giving us a glimpse of the fascinating neurology of memory and offering “insight into common malfunctions of the mind” (USA Today). “Though memory failure can amount to little more than a mild annoyance, the consequences of misattribution in eyewitness testimony can be devastating, as can the consequences of suggestibility among pre-school children and among adults with ‘false memory syndrome’ . . . Drawing upon recent neuroimaging research that allows a glimpse of the brain as it learns and remembers, Schacter guides his readers on a fascinating journey of the human mind.” —Library Journal “Clear, entertaining and provocative . . . Encourages a new appreciation of the complexity and fragility of memory.” —The Seattle Times “Should be required reading for police, lawyers, psychologists, and anyone else who wants to understand how memory can go terribly wrong.” —The Atlanta Journal-Constitution “A fascinating journey through paths of memory, its open avenues and blind alleys . . . Lucid, engaging, and enjoyable.” —Jerome Groopman, MD “Compelling in its science and its probing examination of everyday life, *The Seven Sins of Memory* is also a delightful book, lively and clear.” —Chicago Tribune Winner of the William

## James Book Award

This highly anticipated new introductory psychology textbook takes a fresh approach to the teaching of psychology by introducing 'mind bugs' - foibles of the mind that are intrinsically fascinating and provide fundamental insights into how the mind works.

A great read is just the beginning... Instructor and student evaluations from coast to coast attest to the Dans' captivating writing. These award-winning bestselling authors know how to enthrall students with the subject they love best--psychology. But in the new edition of *Introducing Psychology*, they go even further to ensure that students won't commit one of the seven sins of memory--forgetting what they just read. Special Cue Questions and Critical Thinking questions give students the opportunity to process psychological concepts and aid their understanding and memory. And if you've ever heard someone parrot a widespread misconception, you'll welcome the new Changing Minds questions, short scenarios which ask students to confront common misunderstandings of psychological phenomena. Now the book that students love to read is as unforgettable as ever! DSM 5 Updates Available for Fall 2014 classes, this update version features new content from the Dans in response to the release of the DSM-5. This new content is integrated into the text without changing pagination or the structure of the chapters. A special DSM 5 Supplement by the Matthew Nock, new coauthor with the Dans of *Psychology*, Third Edition, is available for Fall 2013 and Spring and Summer 2014 courses. View the [Page-Referenced Guide to the DSM-5 updates for Psychology](#).

This widely used, enthusiastically received textbook is the work of one of the most accomplished author teams in introductory psychology, each a distinguished educator and



Expert coverage of the DSM-5, quirky examples of thinking gone awry, scenarios based on common psychological misconceptions, and contributions from new co-author Matthew Nock highlight the new edition. And now, this breakthrough text is available in a version created just for Canadian students and teachers. It offers the same fascinating writing, helpful study tools, and keen eye for intriguing stories as *Psychology, Third Edition*, but with a wide range of Canadian examples and impactful work by Canadian researchers incorporated throughout. Welcome Canadian author, Ingrid Johnsrude Ingrid's principal area of investigation is the neural basis of understanding speech, and she leads experiments examining how utterances are transformed into acoustic signals and then into meaning via a variety of cognitive processes. Her investigations span multiple levels—from understanding the brain structures involved in hearing and comprehension to observing the ways listeners deal with challenges such as background noise. LaunchPad, featuring LearningCurve *Psychology, Third Canadian Edition* has its own dedicated version of Worth's new online course space, LaunchPad. LaunchPad offers Worth's acclaimed media content, curated into prebuilt, easily assignable units, in a breakthrough interface in which power and simplicity go hand in hand. For more information, visit [www.launchpadportal.com](http://www.launchpadportal.com). Available in LaunchPad, the widely-praised adaptive quizzing system, LearningCurve uses brief, game-like activities to put the concept of "testing to learn" into action. Customized quizzing adapts to students' responses and provides individualized question sets at different difficulty levels (with instant feedback) based on each student's progress. For more information, visit [www.learningcurveworks.com](http://www.learningcurveworks.com)

This widely used, enthusiastically received textbook is the work of one of the most accomplished author teams in

introductory psychology, each a distinguished educator and researcher, and three of them (Schacter, Gilbert, and Wegner) authors of bestselling books for general readers. Together, they offer an approachable, engagingly written survey of the field's main ideas, filled with unusual stories, memorable examples, and lots of humor to captivate all kinds of students. Again carried by the authors' exceptional communication and teaching skills, the new edition has been retooled for the classroom chapter by chapter. Sections in each chapter now have specific Learning Outcomes in place, to emphasize "big picture" concepts and guide student learning. There is also new boxed feature called A World of Difference highlighting important research on diversity and individual differences, plus new Data Visualization Activities in LaunchPad, to help students build quantitative reasoning skills.

This bestselling textbook brings the latest developments in psychology to students in a signature writing style that will inspire a lifelong love of science. The authors--respected researchers and writers of popular press titles--invite students to join them on a tour of their favorite subject--psychological science. The new edition takes a closer look at the role psychology plays in our society, with new material in Chapter 2 that looks at the truth about psychological science, the rate of replication in published studies, and how critical thinking is foundational in science and life. Chapter 1 presents a new look at the history of the science with unexpected stories and new insights into its surprising origins. Each chapter has been fully updated with research and examples to portray a field that is constantly evolving and illuminating the world today. Combined with LaunchPad, including the LearningCurve adaptive quizzing system, the new Fifth Edition is a powerful way to introduce students to the science of psychology.

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