

Pop Up New York

Buggy characters Francesca, Wilson Wilson, Bartholomew, and Sally give a fly's-eye view of New York City.

In this lavish version of Bram Stoker's Gothic tale, contemporary language and illustrations, similar to those found in graphic novels, transport readers back to Transylvania's Carpathian Mountains, where young Jonathan Harker first meets the Count, then on to Victorian London where Dracula unleashes his reign of terror on Harker's fiancée, Mina. Brooding images and dramatic 3-D scenes rise from the pages as the evil Count Dracula works his sinister spells on a new generation. Reluctant readers, horror fans, and pop-up collectors will marvel as Dracula, the world's most popular and feared vampire, literally jumps off the page in search of victims. With multiple interactive elements on every page, readers will undoubtedly shriek as they watch a cemetery's mist inch toward them, and, just when they've caught their breath, try to keep in the sunlight as a stake is finally plunged into the heart of the villain. A superb example of paper engineering, this classic pop-up tale offers an interactive, blood-curdling experience while remaining true to the author's original version.

Following in the footsteps of Connecticut Farmer & Feast, this second book in the

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series is a cordial invitation to meet fifty passionate farmers and producers who generate food from the bustling urban landscapes of New York City. NYC Farmer & Feast is a welcoming expose into the lives of NYC food producers and the delicacies they produce within the hidden enclaves of this extensive metropolis. Sumptuous full-color photos and elegantly written profiles throughout showcase lives rich in both food and history from all 5 New York City boroughs and Orange, Putnam, Westchester, and Putnam Counties directly to the north. This book brings locally produced food directly home to your kitchen with individually created recipes featuring each producer's specialty food. NYC Farmer & Feast reconnects urban agglomerates, whether they reside within the hallowed network of the NYC mass transit system, to the bounty of locally produced food, and serves as a memento and travel guide of urban agritourism for visitors as well. Above all, it is a guide, a reference, and an edible manifesto for anyone who wants to put a face to their food and partake in the urban farming revolution. Find out how to get in on the booming pop-up scene PopUp Republic: How to Start Your Own Successful Pop-Up Space, Shop, or Restaurant is your comprehensive guide to the new world of pop-ups. This fresh text dives into the details of the pop-up industry, offering you a first-hand glimpse at pop-up success through stories, examples, anecdotes, and case studies. Additionally, if you have

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the entrepreneurial spirit and want to embark on your own pop-up journey, this forward-thinking resource features a guide to launching your own pop-up. Based upon a wealth of experience and knowledge, this book shines a spotlight on the differences between the pop-up industry in the United States and Europe, discusses the tools you need to create a successful pop-up, defines what, exactly, a pop-up is, the costs and benefits of the pop-up business model, the permits, insurance, and licenses that are needed to run a pop-up, and more. A \$50-billion industry, pop-ups have become key features of the business landscape in cities around the world. From retail shops to restaurants, a wide range of customer-facing enterprises are embracing the pop-up trend. Follow the launch and operation of a successful pop-up, and learn from the experiences of other entrepreneurs Analyze case studies that shed light on the successes and challenges that pop-ups have faced Leverage expert guidance in building your own pop-up business model Identify how the pop-up industry is changing retail, dining, and entertainment industries on a global level PopUp Republic: How to Start Your Own Successful Pop-Up Space, Shop, or Restaurant takes a close look at the emerging pop-up industry—and at the ways in which this industry is disrupting traditional business models to make room for innovative entrepreneurs.

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Featuring five spreads with over 30 pop-ups from New York Times best-selling author, artist, and pop-up master Matthew Reinhart, this breathtaking work of art revisits Pixar's impressive history. Like each Pixar movie, each pop contains Easter eggs to other Disney*Pixar films. Disney*Pixar: A Pop-Up Celebration is a vibrant tribute to the beloved canon of Disney*Pixar films and characters.

Ensure you don't get lost in the bright lights of New York with this handy, pop-up transport map. This genuinely pocket-sized city map shows the Manhattan Subway and Manhattan bus routes ideal to tuck in a pocket or bag for quick reference while exploring The Big Apple.

This book covers a broad range of topics relating to architecture and urban design, such as the conservation of cities' culture and identity through design and planning processes, various ideologies and approaches to achieving more sustainable cities while retaining their identities, and strategies to help cities advertise themselves on the global market. Every city has its own unique identity, which is revealed through its physical and visual form. It is seen through the eyes of its inhabitants and visitors, and is where their collective memories are shaped. In turn, these factors affect tourism, education, culture & economic prosperity, in addition to other aspects, making a city's identity one of its main assets. Cities' identities are constructed and developed over time and are constantly evolving physically, culturally and sociologically. This book

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explains how architecture and the arts can embody the historical, cultural and economic characteristics of the city. It also demonstrates how cities' memories play a vital role in preserving their physical and nonphysical heritage. Furthermore, it examines the transformation of cities and urban cultures, and investigates the various new approaches developed in contemporary arts and architecture. Given its scope, the book is a valuable resource for a variety of readers, including students, educators, researchers and practitioners in the fields of city planning, urban design, architecture and the arts.

Students can write organized, compelling fiction and nonfiction narrative when they have the right tools. The engaging writing lessons and student reproducibles in this book give kids the scaffolding they need to keep their stories on track. Includes creative planning forms, charts and maps, revision checklists, peer conference guidelines, rubrics and more. Lessons by a master teacher and writer include posing main dramatic questions, identifying story ingredients, and writing in the content areas. For use with Grades 4-8.

An introduction to greentailing and the five other biggest trends in the retail business In their newest book on retailing, authors Stern and Ander examine the revolutions occurring in the retail marketplace, with particular emphasis on the influential green trend in retailing, or Greentailing. Greentailing is capitalizing on the huge and growing demand for organic, sustainable and wellness-related products. As it evolves,

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greentailing will force both suppliers and retailers alike in every category to take notice. Leading edge greentailers like Whole Foods and Wal*Mart continue to grow and innovate at rates much faster than traditional competitors, and are forcing competitive responses. The authors explain how any retail store or manufacturer can implement these ideas and raise profits, using case studies from successful greentailers. In addition to greentailing, the book examines five other top retail trends: Demographic Shifts Provide Retail Opportunities Moving Up the Ladder—Growth of Experiential Retailing—How to Drive Sales and Profits Beyond Price Getting Outside the Box—New Ways to Reach the Consumer—The Growth of Non-Store Retailing Selling Services, Not Just products Brands Going Retail—The Battle for Control of the Customer Very much a follow up to their first book, *Winning at Retail: Developing a Sustained Model for Retail Success*, *Greentailing and Other Revolutions in Retail* addresses all the latest trends in the retail industry and presents unbeatable advice on quickly responding to changes in customer demographics and competition. Retail is all about the customer, and as customers and their tastes change, this one-of-a-kind resource shows retailers and manufacturers how to keep up and innovate.

This book provides a wealth of read-aloud titles and related activities that provide busy teachers with the tools to help students in grades K–12 become successful writers. • Includes 14 reproducible sheets that help students practice the skills described in the book • Provides extensive bibliographies and references to all the nearly 400 books

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discussed • Contains an index that enables teachers to readily access different topics • Presents quotes and advice from 25 experts in the field

This valuable resource features the colourful biographies of 72 illustrators and artists whose works are considered among the best in the world. Told in the artists' own words, these biographies offer fascinating insights into their lives, and feature a sample illustration from one of their favourite books. Discover how these fantastic artists work, what their favourite books are, who influenced them, and how they came to illustrate children's books.

Presents information about popular dinosaurs as well as many lesser-known varieties as each of the six spreads features one large pop-up, and booklets of smaller pop-ups and text.

The 3rd Edition of Literacy & Learning in the Content Areas helps readers build the knowledge, motivation, tools, and confidence they need as they integrate literacy into their middle and high school content area classrooms. Its unique approach to teaching content area literacy actively engages preservice and practicing teachers in reading and writing and the very activities that they will use to teach literacy to their own students in middle and high school classrooms . Rather than passively learning about strategies for incorporating content area literacy activities, readers get hands-on experience in such techniques as

mapping/webbing, anticipation guides, booktalks, class websites, and journal writing and reflection. Readers also learn how to integrate children's and young adult literature, primary sources, biographies, essays, poetry, and online content, communities, and websites into their classrooms. Each chapter offers concrete teaching examples and practical suggestions to help make literacy relevant to students' content area learning. Author Sharon Kane demonstrates how relevant reading, writing, speaking, listening, and visual learning activities can improve learning in content area subjects and at the same time help readers meet national content knowledge standards and benchmarks.

A convincing explanation of why interactive or movable books should be included in the library collection that documents their value as motivational instructional tools—in all areas of the school curriculum, across many grade levels.

This book equips teachers of young children with research-based practical strategies, assessment tools, and motivating writing activities that are easily applicable to all learning environments.

This work provides an extensive guide for students, fans, and collectors of Marvel Comics. Focusing on Marvel's mainstream comics, the author provides a detailed description of each comic along with a bibliographic citation listing the publication's title, writers/artists, publisher, ISBN (if available), and a plot

synopsis. One appendix provides a comprehensive alphabetical index of Marvel and Marvel-related publications to 2005, while two other appendices provide selected lists of Marvel-related game books and unpublished Marvel titles. The Retail Market Study 2014 of The Location Group is the one and only study of its kind with 150 of the most notable international cities of the fashion and retail world and 3'000 store openings on 1,500 pages. Over 1,000 retailers, 800 shopping streets and 500 shopping centers were analyzed. The study reached more than 100,000 readers worldwide so far.

Colorier, découper, coller et créer un décor en volume dans une petite boîte... à garder secrète ou à exposer pour partager ! Un nouveau produit qui exploite les principes de l'art-thérapie : le découpage, le collage et la scénographie. Une boîte-livre avec un bloc cartonné. Un cahier couleur pour retrouver les principaux personnages. Chaque élément du décor est à découper et à coller grâce à des petites languettes, et à mettre en scène dans la boîte. Un livre d'artiste unique sur le thème de New-York.

An introduction to and advice on book collecting with a glossary of terms and tips on how to identify first editions and estimated values for over 20,000 collectible books published in English (including translations) over the last three centuries-about half are literary titles in the broadest sense (novels, poetry, plays, mysteries, science fiction, and children's books); and

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the other half are non-fiction (Americana, travel and exploration, finance, cookbooks, color plate, medicine, science, photography, Mormonism, sports, et al).

Fan Sites explores why and how we experience film and television-related places, and what the growth of this practice means for contemporary fandom. Through four case studies--Game of Thrones tourism in Dubrovnik, Croatia and Northern Ireland, the Wizarding World of Harry Potter theme parks in Orlando, Florida, fandom of The Prisoner in Portmeirion, Wales, and Friends events in the United Kingdom and United States--this book presents a multifaceted look at the ways place and fandom interact today.

Philip Nel takes a fascinating look into the key aspects of Seuss's career - his poetry, politics, art, marketing, and place in the popular imagination." "Nel argues convincingly that Dr. Seuss is one of the most influential poets in America. His nonsense verse, like that of Lewis Carroll and Edward Lear, has changed language itself, giving us new words like "nerd." And Seuss's famously loopy artistic style - what Nel terms an "energetic cartoon surrealism" - has been equally important, inspiring artists like filmmaker Tim Burton and illustrator Lane Smith. --from back cover

The "livable city," the "creative city," and more recently the "pop-up city" have become pervasive monikers that identify a new type of urbanism that has sprung up globally, produced and managed by the business improvement district and known colloquially by its acronym, BID. With this case study, Susanna F. Schaller draws on more than fifteen years of research to present a direct, focused engagement with both the planning history that shaped Washington, D.C.'s landscape and the intricacies of everyday life, politics, and planning practice as they relate to BIDs. Schaller offers a critical unpacking of the BID ethos, which draws on the

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language of economic liberalism (individual choice, civic engagement, localism, and grassroots development), to portray itself as color blind, democratic, and equitable. Schaller reveals the contradictions embedded in the BID model. For the last thirty years, BID advocates have engaged in effective and persuasive storytelling; as a result, many policy makers and planners perpetuate the BID narrative without examining the institution and the inequities it has wrought. Schaller sheds light on these oversights, thus fostering a critical discussion of BIDs and their collective influence on future urban landscapes.

New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

"Enter the enchanting world of pop-ups and handmade paper crafts. Join author Helen Hiebert as she guides you through the materials, tools, and basics of pop-up structures and movable mechanisms, including parallel folds, angle folds, and volvelles--just to name a few. Enjoy creating projects such as pop-up earrings, an accordion, a skyline, a carousel house, a tunnel book, a puppy puppet, and more! ... The book also features a stunning gallery of work by acclaimed pop-up artists whose beautiful work will inspire you to expand on your own amazing movable paper creations"--Back cover blurb.

Make the city come alive with this bold and beautiful series of pop-up books from Lonely Planet Kids. Classic icons meet modern must-sees in this stunning trip around the city. Gorgeous

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illustration and clever paper engineering make this the perfect introduction to the wows of New York for any age.

"From the Statue of Liberty to Yankee Stadium, Jennie Maizels takes you on a spectacular three-dimensional journey around the five boroughs of New York City. See the Empire State Building, catch a show on Broadway, and visit the giraffes at the Bronx Zoo. There's so much to see and do in the Big Apple!"--

With colorful, scaled-down models of New York City's biggest attractions, take a trip through the Big Apple on an exclusive celebration of history, innovation and heritage. 150 illustrations, 7 spreads, 19 pop-ups, 50 interactive items, postcards and more.

Grounded in research and practical expertise, this volume helps K–6 teachers skillfully support all of their English language learners (ELLs)—from a single student to an entire classroom. Ideas for teaching ELLs across different grade and proficiency levels include ways to link instruction to students' lived experiences, use a variety of motivating print and electronic texts and materials, engage families, and conduct effective assessments. Chapters are packed with tools and activities for promoting ELLs' development in oral language, phonics, fluency, vocabulary, comprehension, writing, and grammar. Handy reproducibles and “Voice from the Classroom” teacher vignettes enhance the utility of the book.

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